

march 2016



Art in Action is a 501(c)(3) non profit organization.

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## it's never too early to start art

Recently, a team of researchers from the University of Virginia combed through data about the educational trends in teaching kindergarten and first grade. The perhaps obvious finding was that over the prior ten years there was more testing, more rigorous reading and math proficiency goals and generally higher expectations of incoming five-year-olds, leaving significantly less time to spend on self-directed and creative activities. The most concerning findings for me were these:



- Less music and art. The percentage of teachers who reported offering music every day in kindergarten dropped by half, from 34 percent to 16 percent. Daily art dropped from 27 to 11 percent.
- Less "center time." There were large, double-digit decreases in the percentage of teachers who said their classrooms had areas for dress-up, a water or sand table, an art area or a science/nature area.
- Less choice. Teachers who offered at least an hour a day of student-driven activities dropped from 54 to 40 percent.

[Read More](#)

## don't miss object:art this thursday

Come kick off March with us at an incredible party that helps get art in the hands of kids and their schools everywhere.

[OBJECT:ART](#) takes place Thursday, March 3 at the Computer History Museum in Mountain View and tickets are nearly sold out. During the evening you'll watch Art in Action kids create masterpieces; dine on delicious food; enjoy an open bar; bid on sought-after works of art, unique art experiences and cool auction items, and meet Vernon Davis, our Art Visionary Award recipient.



THE ANNUAL BENEFIT FOR ART IN ACTION

[Buy tickets now!](#)

## preview object:art auction catalog and begin bidding

View our wide array of dazzling items featured in the [OBJECT:ART live](#), [art](#) and [silent](#) auctions. Out of town or have other plans on March 3? Simply [register as an absentee bidder](#) and you can still score amazing items.



### [Live Auction](#)

Amazing one-of-a-kind items are featured. Enjoy a Carmel Valley painting experience and exotic resorts, dine on exquisite Italian cuisine, or partake in a unique photography shoot.



### [Art Auction](#)

Grow your personal art collection. Bid on stunning original works of art in a variety of mediums by diverse and talented artists.

*Ahwahnee*, by Ed Canty, gidee on



### [Silent Auction](#)

Something for everyone! Take an Urban Sketchers workshop, receive an edible garden consultation, or nab four outstanding seats for a Giants game.

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## thousands of kids experience the joy of creating art

So far in this school year alone, nearly 55,000 students and their school communities are enjoying the benefits of the Art in Action program. These students make up 1,900 classrooms in 218 schools nationwide. And those numbers continue to grow. In the past six months we have added more than 70 new schools from California and other states, including New York, Ohio, North Carolina, Michigan, Massachusetts and Tennessee. In addition, thanks to foundation grants, corporate support and your individual donations, thousands of children in underserved schools are receiving the program for free.

If you are interested in bringing Art in Action to your school, contact Sales Manager [Jennie Fernandez](#), 888-566-1982.



Student artwork based on the art of Jackson Pollock. Kids will create and auction a Pollock masterpiece at OBJECT:ART.

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## volunteers make it happen!

In any given year, Art in Action is fortunate to have thousands of dedicated volunteers who help us get art into the hands of kids everywhere. From school coordinators, docents and assistants in the schools to art box assembly, event committees or graphic designers - our volunteers perform vital services for Art in Action. This school year alone volunteers have given more than 1,500 hours of service to help us with an array of projects and initiatives. We are grateful to all of you who have chosen to give your time and energy to Art in Action.

To learn about volunteer opportunities, click [here](#). If you or your company is interested in volunteering with us, contact [Lisa](#).



One Brick volunteers prepare and box art materials that are shipped to our schools.