

summer 2016



art in
action

Art in Action is a 501(c)(3)
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from our board co-chairs

Greetings!

As we move through the summer months, we hope you are enjoying long days, warm nights and family vacations. We also hope you have the opportunity to build on your children's Art in Action education by visiting art shows and museums in your community and beyond. You might be surprised to learn how much knowledge they have about a particular artist or art movement. As we learned from [Stanford University's Gardner Center study](#), an important outcome of the Art in Action program is exposure to the art world in and beyond the classroom. [Read more](#)



Photo credit: Terry Y. Endo

12,650 new students have art this fall

Art in Action's outreach has hit a new level! [AlphaBEST](#), an after-school and summer program headquartered in Lewisville, NC, is providing students in 253 schools with our program. We are thrilled we are able to give art to so many kids in this unique after-school program.

AlphaBest Education CEO Judy Nee said, "As a leading provider of after school and summer enrichment programs, AlphaBest Education was seeking a partner arts organization to provide engaging and educational arts curriculum. After researching programs all over the country, we found that Art in Action more than meets our needs. The program will add a new level of academically-enriched offerings that our students will love."



Thank you Judy and welcome AlphaBEST!

be inspired by mobile digital art

As a result of our exciting partnership with Mobile Art Academy, the Art in Action community will receive a 40% discount to its upcoming [Mobile Digital Art and Creativity Summit](#) August 12-14 in Palo Alto, CA. Chief Google Doodler [Matthew Cruickshank](#) and internationally acclaimed mobile artist [Adam James Butcher](#) will deliver keynote speeches. Take advantage of this fantastic opportunity by [registering here](#) and using the code **ARTINACTION**.

Art in Action and [Mobile Art Academy](#) are working together to create digital art curricula from our current lessons on Frank Stella, Vincent van Gogh and Joan Miro. Stay tuned for more information.

mDAC 2016

Mobile Digital Art & Creativity Summit 2016

13/14 August, Palo Alto Art Center. 9am-5pm

intero foundation art contest

The [Intero Foundation](#), one of Art in Action's generous supporters of Title I schools in Redwood City, CA, is running a "Draw Your Dream House" Children's Art Contest for children in the San Francisco Bay Area. Contest winners artwork will be used on Intero Foundation Greeting Cards. For details, contact [Mark Jongsma](#) at 408-205-5302.



Art must be submitted by July 31 to Mark Jongsma, C/O Intero Foundation, 12900 Saratoga Ave., Saratoga, CA 95070.

scholarship deadline august 15

Do you want to bring the Art in Action program to your school but don't have the funds? Then we have good news for you! Schools that are designated as Title I or in need of financial are invited to [apply](#) to the [Judy Sleeth Scholarship Fund](#). This scholarship was established to help initiate a culture of art at schools with demonstrated need, providing them with training, curriculum, materials and sustainability planning. **Apply by August 15** and scholarship recipients will be notified by September 15. Contact [Mara](#) with questions.

meet our summer student volunteers



Annamarie Pilon

Annamarie is a Santa Clara University Psychology and Studio Art Major. She is updating curricula that focus on Native American art.

"I love Art in Action because I think it's so important for students to have as much art education as possible! Art gives children other ways of looking at the world as well as a creative outlet."



Erik Anderson

Erik Anderson is a sophomore at Northeastern University in Boston majoring in Business Administration. He is helping to manage the financials and handling a variety of business and development tasks.

"I value the ability to switch from doing something like checking employee commission reports to helping pack art supplies. I am never stuck just doing one job."



Natasha Mislant

Natasha is a San Jose State University student majoring in Digital Media Art. She is producing videos for social media and other marketing purposes.

"I love Art in Action because it's a company that values the importance of a diverse, fine arts education for children, giving them the tools for later success!"

wanted! object:art 2017 volunteers

Do you enjoy planning fun events? Are you filled with creative decorating ideas? Maybe you have awesome marketing tips? Help make an impact with our biggest fundraiser of the year by joining the **OBJECT:ART 2017** committee. A wide range of skills and availability are needed, but most important is your enthusiasm and willingness to make our event a success. Monthly planning meetings will begin in September.

Contact [Mara](#) to join the committee or for more information.



OBJECT:ART 2016
committee member Shani Podell with husband Leo Szilardyt